

MINUTES

Strategic Planning Committee

Meeting: Wednesday, July 17, 2019, 9:00 AM

Location: Earle Mountain Meeting Room

Present: Arthur Autorino; Joanna Buffington; Mary Shaw; Karen Strauss; Scott Kerry (left at 9:30 AM); Paul Lagg; Jennifer Goldson, JM Goldson; Jacqui Beebe, Town Administrator

Not Present: Martin McDonald; Brian Ridgeway; Benten Niggel;

Department Heads Present: Tom Wingard, Dorothy Burritt, Ed Kulhawik, Kent Farrenkopf, Deb DeJonker-Berry; Belinda Eyestone; Shana Brogan; Jeff Caton; Sue Fischer; Susan Laak; Silvio Genao; Mike Lorenzo

Department Heads Not Present: Christine Mickle; Teena Tilton; Jane Crowley

Arthur Autorino, Vice Chair, called the meeting to order at 9:05 AM

Overview of Plan – Arthur Autorino, Chair

Art reviewed the history of the development of the plan and outlined the goals identified based on the work to date.

Overall Discussion of Draft Plan

The following are comments from the Department Heads regarding the proposed plan:

- Appears to be a wish list rather than a 5 year plan
- Found it to be aggressive and not sure it can be completed in 5 years
- Focus must be on people of all physical abilities and ages
- Some projects can be completed in a couple of years but some will take over 5 years
- We must keep in mind the impact to services as the Town grows
- Need to incorporate timelines, identify barriers,

Discussion of Draft Metrics

- Measure Open Space based on accessibility
- Plans to replace vehicles is expensive
- Energy legislation will require electric vehicle charging stations at all commercial sites
- Measure amount of erosion and levels of fish
- Income levels identified and trend to move here
- Full time resident vs part time homeowner
- Increase sidewalks – develop measures to show our progress year to year – identify key locations for sidewalks
- Identifying areas to add bus stops

Jacqui confirmed that currently we are vehicle rich and capital building poor and need to reverse that.

Discussion of 16 Strategies & Recommended Actions Steps

- 1.a. - Implement wastewater solutions - Jane
 - Jane felt just identifying number of septic systems vs cesspools vs IA systems is not the best approach
 - Rather we should monitor water quality
 - Jane has a 5 year plan she is working with already
- 1.b. - Increase wildlife habitat value of existing open space - Shana
 - Year 1 – planning and education
 - Year 1- 2 – establish networks

- Year 2 – 3 – review management of ecologic
- Year 3 – develop an ecological management plan – apply for grant or ask for funding
- Year 4 – contract with resources needed – experts, residents
- Year 5 – implement
- Opportunity for regionalization
- 1.c. – Protect key parcels to protect municipal water supply – Shana and Paul
 - Year 1 – locate key parcels for purchase and prioritize – has done and identified 25 properties that would be key
 - Year 1 – 5 – develop plan to obtain funding
 - Year 3 – 5 – develop funding for use when parcels available
 - Develop hazardous mitigation plan
 - Identify grants and other funding
 - Implement
- 1.d. – Reduce municipal use of non-renewable energy – Mike and Shana
 - Identify areas for green initiatives – Year 1 – 2
 - Budget and find funding opportunities
 - Develop plan to replace as age out
 - Year 1 – 2 – identify tools and equipment
 - Year 2 – develop policies
 - Year 2 – 3 – develop and identify funding
 - Year 3 – 5 – implement
- 2.a. – Suitable Land for affordable housing – Paul and Shana
 - Identify land opportunities
 - Plan for purchases and development
 - Year 1 – review existing, determine need, explore other land opportunities
 - Year 2 – 4 – plan, set budget, etc
 - Year 3 – 5 – update existing plans
- 2.b – Improve existing buildings - Paul
 - Identify improvements needed
 - Identify CPA funding opportunities for historic buildings
 - Marketing strategy through housing trust
 - DCPC process could also help
- 2.c. – Partner with private developers for affordable housing - Paul
 - Tax advantages for private developers
 - Adopt inclusionary zoning
 - Seek grant assistance
 - Coordinate with affordable housing trust
 - Create ADU
 - Develop strategies to educate private developers for affordable housing
 - Identify private developers
- 2.d. – Adopt zoning for affordable housing - Paul
 - Develop a Town 40B
 - Develop an anti-blithe by law

- 2.e. – Adopt architectural design guidelines -Paul
 - Develop guidelines
 - Include accessibility
 - Historic Preservation
 - Develop a stand alone Board for this focus
- 3.a. – New Community Center – All
 - Gain input from residents
 - Look for land opportunities
 - This will consume many years
 - Combine with COA and Recreation - multi generational interactions
 - Tee-Time property could be an Eastham Center with retail and housing above and the Community Center
 - Retail provides income
 - Training facilities
- 3.b. – Subsidized pre-K – Jacqui for Christine
 - To encourage people to choose Eastham for their families
 - We re paying \$28,000 now for education per child
 - Also to look at pre-school and after-school
 - Have task force looking at wrap around services for families
- 3.c. – Expand recreational after-school
 - Related to 3.b.
 - Regionalization opportunity
- 3.d. – Promote awareness of accessory dwelling zoning provisions - Paul
 - Outreach through media, website
 - Currently underway
- 3.e. – Host and advertise community events - Deb
 - Ask for information of what people want
 - Increase advertisement of events
 - Digital signs throughout town
 - Kiosks in Town
 - Social media
- 4.a. – Redesign Rte 6 to improve safety –AND
- 4.b. – Connectivity between businesses on Rte 6 to minimize access onto Rte 6 - Silvio
 - MassDOT and Cape Cod Commission have been working on this regionally from the rotary to Provincetown
 - This is not an easy, short term goal
 - Combined with 4.b., Eastham can focus on some things for a 5 year plan
 - Create a public and private collaboration
 - Apply for funding through other approaches – DIF
 - Take over a section of Rte 6 as done between the court house and Finlay Way
 - Get on a TIP program
 - Reduce curb cuts – increase cluster entrances
 - Infrastructure needed for cars AND pedestrians and bicycles

- 4.c. – improve traffic safety town wide – complete streets - Silvio
 - Paul worked on this to get the review, analysis, plans and approvals for this through the Cape Cod Commission and MassDOT
 - The result of that work is a 5 year plan that Silvio can now implement

Wrap up, next steps, and questions

Jenn Goldson confirmed that the Strategic Planning Committee will meet next Monday, July 22, 2019 to update the plan with comments and plans from this meeting. The committee will then meet with the Board of Selectmen on August 5, 2019 to present them with the plan.

It was noted that our metrics should include the impact, ie what does 10 miles of sidewalk do for the Town. This information is needed for grant applications.

Adjournment

Mary Shaw made a motion to adjourn at 10:59 AM

Karen Strauss seconded the motion

VOTE: Yes 4, No 0

Respectfully submitted,



Laurie Gillespie-Lee